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South Carolina Chapter

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



SCAAP Newsletter

February 2023

President's Message

Friends,

So wonderful to see so many of you at CATCH/QTIP! We've been keeping busy...

- We are excited to announce **nominations are open for our annual awards (child advocate award and career achievement award)** and the (typically Upstate though not mandated by bylaws) **member-at-large position**. **Please send nominations [via this link](#) by 3/1/23.**
- We are excited to announce [registration is open](#) for the SCAAP state house day on 3/9/23...sign up by 2/15/23!
- Many thanks to all who helped us pull off a fabulously successful **CATCH/QTIP** meeting in January! For presentation links, [see here](#) (click on "more information").
- We continue to participate in the [SC Coalition for Safer Schools](#) which is growing, making statements in the media, and making plans to turn the policy agenda into action. [Join us](#) for their **state house day on 2/7/23!** See the press release [here](#).
- We have made more **website improvements**, including membership options.
- Led by Dr. Kent Jones in partnership with geneticists and other advocates, the chapter has helped draft another bill focused on providing more timely care when abnormal results appear on **newborn screens**.
- We [signed onto a letter](#) related to a recent CMS [Request for Information \(RFI\)](#) soliciting public comment on issues related to the **Essential Health Benefits (EHB)** under the Affordable Care Act. This letter highlights the unique needs of children, the current gaps that exist that prevent children from accessing necessary care, and recommendations for CMS to improve EHB for children.

sites.

- Our partners at the Institute for Child Success have put together a [report](#) on the state of **child mental health** and we have formed a task force of SCAAP members (Drs. Jan Key, Beth Morphis, Dane Pierce along with our executive committee) to develop some action items focused on awareness, advocacy, partnership, capacity building, and funding.
- Check out the [legislative update](#) shared by the incredible Maggie Cash on 1/30/23.

Elizabeth Mack, MD, MS, FAAP

President

SCAAP receives award for public service campaign



CHARLESTON, SC — The Carolinas Healthcare Marketing and Public Relations Society (CHPRMS) awarded a Silver Tusk to the South Carolina Chapter of the American Academy of Pediatrics (SC AAP) at its annual awards banquet in Charleston in December 2022, and the award was announced during the SCAAP meeting in Charleston on January 21. The print campaign won the top honor in the category of Health and Wellness Promotion Campaigns for non-hospital and nonprofit organizations.

The campaign was developed by LaCroix Consulting to encourage masking for children during the COVID-19 surge during fall 2021 as children were returning to school. The “Mask for Me” ads encouraged masking and Covid vaccinations for children to help prevent infection and reduce the spread of Covid. The ads also positioned pediatricians as a trusted source of information for children and their parents at a time when misinformation about masking and vaccinations was rampant in the news and social media.

The print ads ran in all newspapers in the state and supported other SC AAP efforts which included media interviews with SC AAP leadership, editorials, social media posts, and a state-wide press conference. Randall Savely, co-executive director and chief operating officer of the South Carolina Press Association and South Carolina Newspaper Network placed the media, and graphic artist Dan Vipperman provided the artwork for the campaign.

CHPRMS is an affiliated regional chapter of the Society for Health Care Strategy & Market Development (SHSMD), a professional membership group of the American Hospital Association. The award entries are peer-judged by members of other regional chapters of SHSMD.

Check out the award-winning ads below!

[Full Page Ad 1](#)

[Full Page Ad 2](#)



Andre LaCroix

Check Out These Resources and Opportunities

[REAP manual](#) will support folks in return to play, return to learning after concussion, brain injury. [Brain Injury Safety Net SC](#) for patient and health care professional info on concussion, brain injury.

Access for All, A Reproductive Health Summit presented by New Morning, will be taking place on April 13-14, 2023, at the Columbia Marriott located in Columbia, South

to register and see the full conference schedule, please visit their [website](#).

Advocacy Corner

Check out www.scaap.org/advocacy for our **latest actionable state issue!** If you sent an action before on this issue, do it again...we adjust the recipients based on where the bill is in the process. And check out the **national AAP advocacy action center** for opportunities to advocate [here!](#)

The AAP just revised its [advocacy guide](#)- feel free to take a dive yourself and share with trainees!

Check out the [AAP's response](#) to the [HHS National Advisory Committee on Children and Disasters \(NACCD\)](#).



The AAP Section on Critical Care (SOCC) Advocacy Subcommittee in collaboration with the AAP Advocacy team has been hard at work for many months and has developed three new advocacy modules as a training adjunct designed FOR pediatric intensivists and other members of SOCC. They are loaded with great information! They are also perfect for fellowship directors or advocacy gurus to use as part of an advocacy track curriculum. We hope you will take the time to watch these and join us in our efforts to advocate for all children. Funded by SOCC, the videos are a section member benefit.

Module 1: **Finding Your Voice**

Module 2: **Legislative Advocacy**

Module 3: **Advocacy as Academic Product**

Check out this free MOC & CME opportunity for members- “**Fighting Racism to Advance Child Equity**”- [link here](#).

[Registration is open](#) for the 2023 American Academy of Pediatrics **Advocacy Conference**, which will take place March 26 – 28 in Washington, DC. For the first time since 2019, the conference is returning to the nation’s capital – and we hope you can join us! The conference brings together pediatricians, pediatric subspecialists, and pediatric trainees who share a passion for child health advocacy. During the conference, participants will hear from distinguished guest speakers, attend advocacy skills-building workshops and learn about timely policy issues impacting children, families, and pediatricians. On the final day, participants will attend meetings with their congressional offices and others from their state to discuss a timely child health issue. To learn more and register for the conference, visit aap.org/adcon. The early bird discount ends on 2/15.

Want more advocacy ideas?

- Become an AAP spokesperson (contact ssmartin@aap.org).
- [Sign up](#) to receive the Friday Capital Checkup emails to send your members of congress your thoughts on issues that affect kids.
- Submit a blog post to [AAP Voices](#) on the issues affecting your patients.

Student, Resident, and Fellow Membership Fees: Nudge a Trainee Today to [Join!](#)

Medical Students: \$25 national AAP, \$0 SCAAP

Residents: \$135 national, \$30 SCAAP (usually sponsored by a programs)

Fellowship Trainees: \$145 national, \$30 SCAAP

Visit www.scaap.org and go to membership to join.

Check out the Free COQIPS Quality & Safety Learning Series

The Council on Quality Improvement and Patient Safety presents the
**2023 Quality Improvement & Patient Safety
Education Series**

This series is designed for all pediatric team members looking to explore quality improvement and patient safety concepts more deeply. Join us for one or all of them! Registration is required to receive the webinar recording.

REGISTER HERE

Part 1

Barriers Assessment Using QI Methodology
February 13, 2023
Noon PST/ 2 PM CST/ 3 PM EST

Reliability Science to Inform Interventions
March 21, 2023
1 PM PST/ 3 PM CST/ 4 PM EST

Quality Improvement Measurement Strategies
May 2023 **COMING SOON**

Presenter: Raina Paul, MD
Department of Emergency Medicine
Children's Hospital of Orange County
University of California, Irvine

Part 2

Introduction to Implementation Science for Those That Do QI – COMING SOON

How to Use Implementation Science in Your Next QI Project – COMING SOON

Part 3

Equity Data Acquisition and Application – COMING SOON

Equity Data Acquisition and Application: Examples in Primary Care – COMING SOON

FREE 5.5-hour CME/CE/MOC Lifestyle Medicine/Nutrition

Dear Members of the SCAAP:

I am a member of the SCAAP and co-chair of our NEW Healthy Lifestyles subcommittee with Dr. Christine San Giovanni. It was great seeing many of you at the recent conference! I have a longstanding professional interest in pediatric obesity. I am also a member of the American College of Lifestyle Medicine and certified with the American Board of Lifestyle

disease with a clinical goal of health restoration.

In support of the recent White House Conference on Hunger, Nutrition, and Health, ACLM is now offering a **5.5-hour lifestyle medicine introductory course bundle for FREE – an otherwise \$220 value!** I highly recommend this opportunity. It provides an evidence-based introduction to the field of lifestyle medicine with a focus on nutrition, often the most complex behavior to change, to prevent and treat the root causes of chronic disease.

This course bundle consists of 3 modules and 4 presentations. Below is an outline for the course:

- “Introduction to Lifestyle Medicine” module (1 hr.)
- “Food as Medicine: Nutrition for Prevention and Longevity” module (3 hrs.)
- “Food as Medicine: Nutrition for Treatment and Risk Reduction” module (1.5 hrs.)

Please feel free to contact me if you have any questions!

Erin Brackbill, MD, FAAP, dipABLM

Prisma Health Children’s Hospital

Center for Pediatric Medicine

Mark your calendars!

SCAAP Activities:

- [SCAAP/ICS State House advocacy day](#): March 9, 2023
- **SCAAP summer meeting 2023**: August 10-13, 2023, at Grove Park Inn

National AAP activities:

- Due 2/10/2023: [Healthy People 2030: Next Generation Medical Home Applications](#)
- On 2/11/2023: [Virtual Pediatric Dermatology Course](#)
- Due 2/15/2023: [AAP Advocacy Conference Early Bird Deadline](#)
- Due 2/17/2023: [AAP National Committees Nominations](#)
- Due 2/20/2023: [Childhood Obesity Treatment and Approach QI Project Applications](#)
- On 2/24-26/2023: [2023 Best of Practical Pediatrics CME Virtual Course](#)
- Due 2/27/2023: [AAP Senior Section Donald Schiff, MD, FAAP, Child Advocacy Award Nominations](#)
- Due 2/28/2023: [Resident Research Grants Applications](#)

- Due 3/1/2023: [AAP President-elect Applications](#)
- Due 3/10/2023: [Hepatitis C Educational Grants Applications Supported by NASPGHAN](#)
- On 3/24-26/2023: [10th International Meeting on Indigenous Child Health \(IMICH\)](#)
- On 3/26-28/2023: [AAP Advocacy Conference](#)
- [Future NCE dates](#)

SCAAP Information

SCAAP officers (August 2022 – July 2024):

- Elizabeth Mack, MD, MS, FAAP mackeli@musc.edu - President
- Martha Edwards, MD, FAAP mmcedwards@yahoo.com - VP
- Ramkumar Jayagopalan, MD, FAAP Ramkumarjayagopalan@gmail.com - Secretary/treasurer
- Bob Saul, MD, FAAP robertsaul@me.com – Past president & Nominating committee chair

[SCAAP Executive committee, Board, Committees, Liaisons.](#)

Lutine Management Associates: <https://lutinemanagement.com/our-team/>

If you would like to contact SCAAP, please email [Ray Saputelli](#).



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