

Community Access to Child Health (CATCH) Program 2023 Call for Proposals

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American Academy of Pediatrics
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AN IDEA THAT STARTED 30 YEARS AGO...

- The concept emerged from the recognition that many pediatricians have ideas for improving the health of children in their community.
- But do not have **time**, **expertise**, or **money** to **plan** and **implement** the projects.



ABOUT CATCH



Mission

CATCH supports pediatricians to collaborate within their communities to advance the health of all children.

Vision

Every child in every community reaches optimal health and well-being.



CATCH GRANT TYPES

Resident

- Up to \$2000 awarded once a year
- Planning and/or implementation projects

AAP Fellow and Fellowship Trainee

- Up to \$10,000 awarded once a year
- Apply for either a Planning or Implementation project

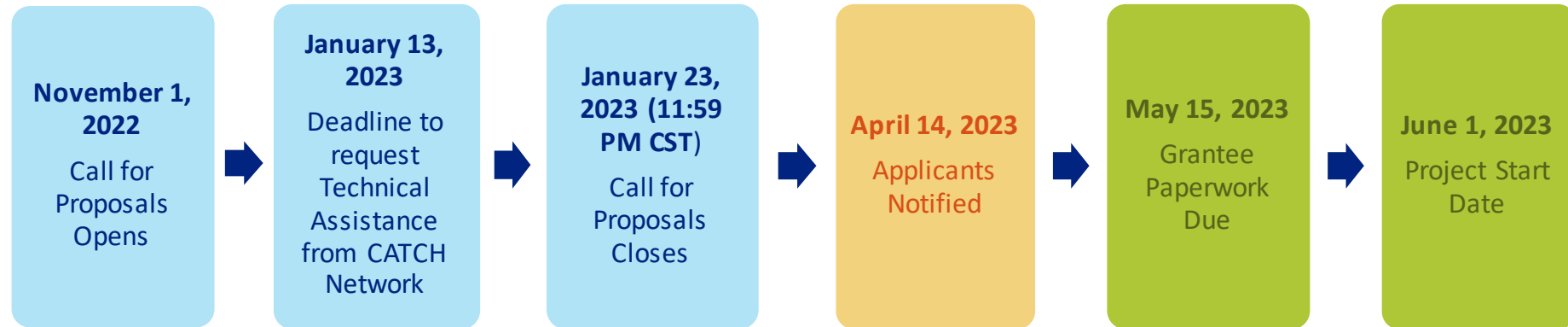


ELIGIBILITY GUIDELINES

- Resident CATCH Grants
 - U.S. and Canadian pediatric residents (categorical or combined) in a training program AND have a definite commitment for another year of residency or chief year.
- Planning & Implementation CATCH grants
 - U.S. and Canadian fellow and fellowship trainees
- All applicants must have active membership in both AAP national and local chapters if awarded



CATCH 2023 APPLICATION TIMELINE



It is strongly suggested that all applicants request Technical Assistance as they develop any CATCH project proposals from the CATCH network of Chapter CATCH Facilitators (CCFs) and CATCH District Resident Liaisons (DRLs). Canadian applicants should contact CATCH staff to be connected to technical assistance.

CATCH network contact rosters and the Call for Proposals are available at www.aap.org/CATCH

Note: CATCH Grant projects are 12-months in length and may begin upon receipt of funds

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PRIORITIES FOR CATCH PROJECTS

- Led by pediatrician who plays a significant role
- Aims to develop strong, broad-based community partnerships
- Predominately serve a population of children with unmet health needs or with demonstrated health disparities.
- Assess children health or well-being and/or increase access to needed health services
- Include plans for sustainability



ADDRESS DISPARITIES

- Provide access to those with greatest need & least resources
- Identify underserved population and address specific barriers
 - Example: language, cultural, geographic, disabilities
- Partner with existing community programs/resources
 - homeless shelter, foster care program, low-income childcare, community center, parks and rec, faith-based institutions, schools



GETTING STARTED

WWW.AAP.ORG/CATCH

Which CATCH application is right for you?

The CATCH Call for Proposals and corresponding applications includes **3 types of grants** (Planning, Implementation, and Resident) which are based on the **eligibility guidelines** (current level of training/practice) and the **developmental stage** for the community-based project for which you are applying.

- If you are an AAP fellow/fellowship trainee, review the [question](#) regarding what stage you are in developing the community-based project, which will guide you toward either the [Planning Call for Proposal guidelines](#) OR the [Implementation Call for Proposals guidelines](#).
- If you are a resident, review the specific [trainee eligibility criteria](#) and then read the [Resident Call for Proposal guidelines](#).

What Do I Need to Know Before I Apply?

- Preview [application questions](#) and use the [CATCH Project planning tool](#) resource.
- As you work on your grant proposal, reach out to [Chapter CATCH Facilitators](#), [District Resident CATCH Liaisons](#) and [CATCH staff](#). They are available to provide feedback and resources to assist you, from proposal development through project implementation.
- A fiscal agent should be identified during the application process. A fiscal agent is a proxy that manages fiscal matters on behalf of another party. Review this [guidance document](#) for additional information. A [letter of intent](#) from the proposed fiscal agent must be provided as an attachment to the application.

Advocacy Blueprint for Children Advocacy Issues State Advocacy Focus Advocacy Resources

CATCH Planning, Implementation and Resident Grants

[Home](#) / [Advocacy](#) / [Community Health and Advocacy](#) / [Community Access to Child Health](#) / [CATCH Planning, Implementation and Resident Grants](#)

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CATCH Planning, Implementation, and Resident Grants support innovative community-based child health initiatives, which include the following components:

- Is led by a pediatrician or pediatric resident.
- Focuses on building strong community partnerships.
- Serves those who are underserved/experience health disparities.
- Provides access to services that lead to optimal child health and well-being.
- Has measurable outcomes.
- Plans for sustainability.

Who Is Eligible to Apply?

- General pediatricians, pediatric medical subspecialists, pediatric surgical subspecialists, and fellowship trainees from the United States and its territories and Canada.
- U.S. and Canadian pediatric residents (categorical or combined) in a training program AND have a definite commitment for another year of residency or chief year.
- National and chapter AAP membership must be current before grant funds can be disbursed.

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What Is the Grant Timeline?

- November 1, 2022 - Call for Proposals Released
- January 23, 2023 - Application Deadline
- April 4, 2023 - New Grantees Announced
- June 1, 2023 - Projects Begin

How Do I Apply?

- If you're interested in applying, you must first check your eligibility for a grant. [Please create an account or login to begin.](#)

Proposal Development Resources

- [Health Topics Web Fund](#)
- [Find Funded Projects](#)



RESOURCE: PLANNING TOOL FOR APPLICANTS

- Applicants are strongly encouraged to contact their Chapter CATCH Facilitator or District CATCH Resident Liaison to strengthen their proposal.
- A planning tool is available to aid in planning a CATCH project
- Applicant should share the completed tool as part of a CATCH application technical assistance request.

Planning Tool for a Successful CATCH Application

Directions: This tool is intended to help applicants develop a successful CATCH grant proposal. Applicants are strongly encouraged, at least 4 weeks prior to submission of a full proposal, to:

- Respond to the **italicized** questions listed in the boxes below
- Share the responses with your **Chapter CATCH Facilitator (CCF)** and/or **District CATCH Resident Liaison (DRL)**
- Review the responses as part of application technical assistance with your CCF or DRL.

Disclaimer: Using this document does not guarantee funding support.

Step #1: Define the problem. Convey a thorough understanding of the child health issue you plan to address. Consider including a story of a child you encountered in your practice. Review the current literature, particularly as it relates to your community.

Community pediatric issue: [Click or tap here to enter text.](#)

Step #2: Define the community. Be explicit. Whose voice needs to be heard? Will your "community" involve all children in your city or a subset of those children (i.e., students at one elementary school or a population of Somali immigrant children living in a particular neighborhood)?

Community is: [Click or tap here to enter text.](#)

Step #3: Know the data. Consider the relevancy of the data to your project. Is it current? Is it on local, state, and/or national levels? Does it involve your community of interest? If not, how is that community similar or different?

Step #4: Know the literature. It is essential to develop a strong knowledge base specific to that issue. Are there model programs? Contact article authors. Understand that ongoing learning is important to effecting change.

Step #5: Explore existing resources. What exists in my community? Look for needs and assets assessments by your local community hospital or public health department. If none, explore state, region, and/or national resources.

Community resources are: [Click or tap here to enter text.](#)

Step #6: Identify and engage community partners. Recognize there is tremendous capacity in the community in which you will be working. Identifying this existing capacity is crucial. What community groups are involved with your issue? It is very important that you are working **WITH** the community and their voice is represented.

Community partner(s) are: [Click or tap here to enter text.](#)

Step #7: Your project goals and objectives should be valuable to the community. Goals are broad statements of what your project will accomplish and generally are not measurable. Objectives are the measurable steps to achieve your goal. How? By when? How much change do you expect? Objectives should be in the SMART format.

Goal(s) are: [Click or tap here to enter text.](#)

Objectives are: [Click or tap here to enter text.](#)

Step #8: Determine project activities. Create a step-by-step action plan (see chart below). Make sure they align with your community's needs and assets.

Action Step	By Whom	By When	Resources and Support Needed
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.

Resources for Further Information:

- AAP Community Pediatrics Training Initiative (CPTI) "[Project Planning tool](#)"
- [Conducting a Community Needs Assessment](#)
- [Asset Based Community Development](#) from the [ABC Institute](#), Northwestern Univ.
- [Writing SMART Objectives](#)

This document is adapted from the AAP Community Pediatrics Training Initiative (CPTI) "Project Planning tool"



NEW- RESOURCES TO STRENGTHEN APPLICATIONS

- Engaging with Community Partners Tip Sheet
- Budget Guidance Supplement
- Available on the [CATCH Grant Opportunities Web Page](#)
- Links to both documents in each CATCH Call for Proposals



Engaging with Community Partners Tips Sheet

Q. How to identify a community partner

A primary goal of a CATCH project is building relationships with community organizations. Community partners are valuable experts in the community. Collaborating with partners and stakeholders helps you to:

- understand the needs and priorities of different groups in your community
- increase buy-in
- generate creative strategies and ideas
- reach out to your target population
- help assess how your project is going
- share your workload
- identify existing organizations in the community who already serve the target population
- understand what community groups are involved with your issue. Consider what input you want from stakeholders at every stage of the project's development. Engaging community partners and stakeholders show a clear commitment to ensuring that the project is not "imposing an intervention on the community"
- identify community members with diverse backgrounds and perspectives. You can also search your area or neighborhood to see what businesses, organizations, and community groups are in the area.
- Consider who will include groups of people, voices, and perspectives that have been under-represented, or left out of decision making in the past.
- Who will be involved in decision-making, both in your own organization and in partner organizations? Consider the resources that you need for your project? Who is involved with shaping policies and procedures? Who will assist with needed approvals?
- Who are your champions? A champion is someone who has influence, connections, and enthusiasm for your project. One or two, they can help you engage others, build buy-in, and address challenges.
- Who are your community partners? Community partners should be external to patients/parents and trainee clubs/interest groups. Community partners should be other than those already associated with the hospital and residency programs. Community partnerships can include broader connections with other health care professionals (EMTs, nurses, etc.), but a stronger community partnership is often outside of the medical realm.
- Who are your multiple stakeholders? While engagement with one organization (i.e., community center) is helpful, it is also important to consider engaging multiple community partners (i.e., 2 community centers, or a school, or other organizations.) Ask existing partners to suggest other organizations they know or can help you reach out to.



CATCH Guidance: Budget Tips for Success and Pitfalls to Avoid

TIP 1 - A strong budget uses Budget Categories and does not exceed line-item limits.

CATCH budgets should be developed using the budget categories (Personnel, Meetings, Participant Expenses, etc.) that are outlined in the Call for Proposals. The Call for Proposals also outlines the maximum amount for each budget category that should not be exceeded.

Short list of budget categories and line-item maximum

Budget Category	EXAMPLES (not an exhaustive list)	Maximum Amount for Resident	Maximum Amount for Implementation/Planning
Personnel	Translation services; administrative support; outreach; assessments; data analysis; meeting facilitator	\$1600	\$7000
Meetings	Focus groups; planning sessions; task force or advisory meetings	\$800	\$2000
Participant Expenses	Child care; transportation; incentives, such as gift cards	\$1000	\$4000
Resources, Equipment, & Educational Materials	Forms; handouts; toolkit development; educational models; equipment for hands-on learning (not medical supplies) NOTE: less applicable for Planning grants	\$800	\$4000
Promotion/Supplies	Printing; flyers; posters; media; office supplies	\$700	\$2000
Technology Development	Website; mobile application	\$700	\$3,500
Other program expenses	Items that do not fall in other categories, and are not allowable (see list)	TBD	TBD

NOTE: A CATCH project budget should have a variety of expenses. The majority of the budget should not be devoted to one category (i.e., personnel, resources, technology development).

An applicant should begin by developing their **project activities**, and then determine what types of funds they will need to complete those activities.

Example of a list of project activities with corresponding potential expenses.

Activity	Budget Needs (not exhaustive list)
1. Conduct community asset mapping	personnel, community planning meetings, and meeting supplies
2. Host focus groups	facilitator, recruitment expenses (printing/social media), participant costs (meeting costs, travel/childcare/incentives); analysis
3. Create plan or implement pilot project activities	advisory meetings; technology development; personnel for coordination; recruitment; incentives or participant expenses
4. Collect community feedback	community meetings; pilot testing of activities



REMINDER: IDENTIFY FISCAL AGENT DURING APPLICATION PROCESS

- Applicants **required** to identify a fiscal agent as part of application
- Appointing a **tax-exempt, non-profit organization** (charitable, educational, religious or other nonprofit entity) to receive a CATCH grant award distribution, helps AAP member grantees avoid personal tax liability.
- Applicants need to identify fiscal agent and request that organization to write a letter of intent to serve in the role
 - Sample template available
 - Will need to upload to application



CATCH BY THE NUMBERS

- CATCH has awarded over **10 million** dollars in grants.
- Nearly **1,900** grants have been awarded in all 50 states, the District of Columbia, and Puerto Rico.
- **Almost 10%** of current AAP Leadership had received a CATCH grant.
- **The majority** of CATCH projects continue beyond their initial CATCH grant funding.





QUESTIONS AND MORE INFORMATION

www.aap.org/CATCH

- **Chapter CATCH Facilitators**

- Lillianne Lewis Debnam, MD, MPH, FAAP l.lewisdebnam@gmail.com
- Michael K. Foxworth II, MD, FAAP mkfoxworth@gmail.com

- **District Resident Liaisons**

- Samantha Collins, MD shcollins19@gmail.com
- Aigner Moore, MD aigner.moore@yahoo.com





QUESTIONS AND MORE INFORMATION

www.aap.org/CATCH

- Access *Planning Tool* and other resources to help develop a CATCH application
- Contact CATCH staff (Charlotte Zia and Maggie Kelly)
catch@aap.org



CATCH SUPPORTS PEDIATRICIANS TO TURN PASSION INTO ACTION



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